Alt Order #



WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Deried
Invoice #	invoice Date	invoice Month	Invoice Period
961760-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingto	National

Advertiser Product Estimate Number **American Crossroads** American Crossroads 1088

> 10/09/12 - 10/15/12 961760 07910563 Billing Calendar Billing Type Deal # Broadcast Cash

Order #

Special Handling

Flight Dates

IDB# Advertiser Code | Product Code 11 27

Agency Ref Advertiser Ref

www.wxii12.com Billing Address:

> **Crossroads Media Attention: Accounts Payable** 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Send Payment To:

WXII PO Box 26888 Lehigh Valley, PA 18002-6888

Line	Start Date	End Date	Descr	intion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
				<u>' </u>								
1	10/09/12 Class of Tin	10/12/12 ne - Immedi		VXII 12 News @ 5 emptible without no		- TWTF	:30	4	\$500.00	NM		
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 4	<u>Rate</u> \$500.00						
	Spots: # Ch	<u>Day</u> Ai	ir Date_	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	3 WX	(II Tu 10	0/09/12	5:41 AM M-F WX	II 12 News @ 5 am	5-6am	:3	0 USPRTV1	9ACH		\$500.00	MM
	1 WX	(II W 10	0/10/12	5:55 AM M-F WX	II 12 News @ 5 am	5-6am	:3	O USPRTV1	9ACH		\$500.00	NM
	4 WX	(II Th 10	0/11/12	5:38 AM M-F WX	II 12 News @ 5 am	5-6am	:3	0 USPRTV2	OACH		\$500.00	NM
	2 WX	(II F 10	0/12/12	5:29 AM M-F WX	II 12 News @ 5 am	5-6am	:3	0 USPRTV2	ОАСН		\$500.00	NM
2	10/15/12 Class of Tin	10/15/12 ne - Pre-em		VXII 12 News @ 5 notice	a 5-6am	M	:30	1	\$600.00	NM		
	Weeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	Rate \$600.00						
	Spots: # Ch	<u>Day</u> Ai	ir Date	Air Time Descript	ion_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WX	(II M 10	0/15/12	5:30 AM M-F WX	II 12 News @ 5 am	5-6am	:3	0 USPRTV2	OACH		\$600.00	NM
3	10/11/12 Class of Tin	10/12/12 ne - Immedi		VXII 12 News @ 6 emptible without no		TF	:30	2	\$2,000.00	NM		
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 2	Rate \$2,000.00						
	Spots: # Ch	Day Ai	ir Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WX	(II Th 10	0/11/12	6:20 AM M-F WX	II 12 News @ 6 am	6-7am	:3	0 USPRTV2	ОАСН		\$2,000.00	NM
	2 WX	(II F 10	0/12/12	6:41 AM M-F WX	II 12 News @ 6 am	6-7am	:3	0 USPRTV2	OACH		\$2,000.00	NM
4	10/10/12 Class of Tin	10/11/12 ne - Immedi		Today Show emptible without no	7-9am otice	WΓ	:30	2	\$2,000.00	NM		
	Weeks:	Start Date 10/08/12	End Da 10/14/1	<u>MΓWΓFSS</u> WΓ	Spots/Week 2	Rate \$2,000.00						
	Spots: # Ch	<u>Day</u> Ai	ir Date	Air Time Descript	ion_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WX	(II W 10	0/10/12	7:29 AM NBC To		7-9am		0 USPRTV1			\$2,000.00	NM
	2 WX	(II Th 10	0/11/12	8:43 AM NBC To	day Show	7-9am	:3	0 USPRTV2	OACH		\$2,000.00	NM
5	10/15/12 Class of Tin	10/15/12 ne - Immedi		Today Show emptible without no	7-9am otice	M	:30	1	\$2,500.00	NM		
	Weeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	Rate \$2,500.00						
	Spots: # Ch			Air Time Descript	ion	Start/End Time	Lenat	th Ad-ID			Rate	Type
			0/15/12	7:26 AM NBC To		7-9am		0 USPRTV2	OACH		\$2,500.00	



WXII PO Box 26888 Lehigh Valley, PA 18002-6888

Send Payment To:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 961760-1
 10/21/12
 October 2012
 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1088

www.wxii12.com

www.wxii12.com								Spots/				
Line Start Date	End Date	Desc	ription		Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
6 10/09/12 Class of Ti	10/12/12 me - Immed	Live '	with Regis & -emptible wi	Kelly	9-10AM ice	- TWTF	:30	4	\$500.00	NM		
Weeks:	Start Date	End D:	ate <u>MTWT</u>	FSS_	Spots/Week 4	Rate \$500.00						
Spots: # Cl			Air Time [•	Start/End Time	l enat	n Ad-ID			Rate	Type
3 W		0/09/12			Regis & Kelly	9-10AM		USPRTV19	ACH		\$500.00	
2 W		0/10/12			Regis & Kelly	9-10AM		USPRTV19			\$500.00	
1 W		0/11/12			Regis & Kelly	9-10AM	:30	USPRTV20	ACH		\$500.00	
4 W		0/12/12			Regis & Kelly	9-10AM		USPRTV20			\$500.00	
7 10/15/12 Class of Ti	10/15/12 me - Immed		with Regis 8 -emptible wi		9-10AM ice	M	:30	1	\$500.00	NM		
Weeks:	Start Date 10/15/12	End Da 10/21/			Spots/Week 1	Rate \$500.00						
Spots: # Cl	n Day Ai	ir Date	Air Time [Descriptio	on	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
1 W	XII M 10	0/15/12			Regis & Kelly	9-10AM	:30	USPRTV20	АСН		\$500.00	NM
8 10/15/12 Class of Ti	10/15/12 me - Immed	NBC iately Pre	Today Shoven	w II thout not	10A-12N ice	M	:30	1	\$150.00	NM		
Weeks:	Start Date 10/15/12	End Da 10/21/			Spots/Week 1	<u>Rate</u> \$150.00						
Spots: # Cl	n <u>Day</u> A	ir Date	Air Time [Descriptio	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate	Type
1 W	XII M 10	0/15/12	11:30 AM I	NBC Toda	ay Show II	10A-12N	:30	USPRTV20.	АСН		\$150.00	NM
9 10/09/12 Class of Ti	10/12/12 me - Immed	NBC iately Pre	Today Shown	w II thout not	10A-12N ice	- TWTF	:30	4	\$150.00	NM		
Weeks:	Start Date 10/08/12	End Da 10/14/		<u>FSS</u> F	Spots/Week 4	<u>Rate</u> \$150.00						
Spots: # Cl			Air Time [Start/End Time		n Ad-ID				Type
1 W		0/09/12	11:51 AM I		•	10A-12N		USPRTV19			\$150.00	
3 W		0/10/12	11:52 AM I			10A-12N	:30 USPRTV19ACH				\$150.00	
2 W		0/11/12	11:53 AM I		•	10A-12N		USPRTV20			\$150.00	
4 W	XII F 10	0/12/12	10:51 AM I	NBC Toda	ay Show II	10A-12N	:30) USPRTV20.	АСН		\$150.00	NM
10 10/09/12 Class of Ti	10/12/12 me - Immed	iately Pre		thout not	ice '	- TWTF	:30	4	\$400.00	NM		
Weeks:	Start Date 10/08/12	End Da 10/14/			Spots/Week 4	<u>Rate</u> \$400.00						
Spots: # Cl	n <u>Day</u> A	ir Date	Air Time [Descriptio	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate	Type
3 W	XII Tu 10	0/09/12	12:37 PM I	M-F WXII	12 News @ Noon	12-1pm	:30	USPRTV19	АСН		\$400.00	NM
2 W	XII W 10	0/10/12	12:23 PM I	M-F WXII	12 News @ Noon	12-1pm	:30	USPRTV19	АСН		\$400.00	NM
1 W	XII Th 10	0/11/12	12:52 PM I	M-F WXII	12 News @ Noon	12-1pm	:30	USPRTV20	АСН		\$400.00	NM
4 W	XII F 10	0/12/12	12:14 PM I	M-F WXII	12 News @ Noon	12-1pm	:30	USPRTV20	АСН		\$400.00	NM
11 10/15/12 Class of Ti	10/15/12 me - Immed		WXII 12 Nev -emptible wi			M	:30	1	\$400.00	NM		
Weeks:	Start Date 10/15/12	10/21/	12 M		Spots/Week 1	Rate \$400.00						
Spots: # Cl			Air Time [Start/End Time		n Ad-ID				Туре
1 W	XII M 10	0/15/12	12:54 PM I	M-F WXII	12 News @ Noon	12-1pm	:30	USPRTV20	ACH		\$400.00	NM
12 10/15/12 Class of Ti	10/15/12 me - Immed		-emptible wi	thout not	1-2P ice	M	:30	1	\$400.00	NM		
Weeks:	Start Date 10/15/12	End Da 10/21/			Spots/Week 1	<u>Rate</u> \$400.00						
Spots: # Cl			Air Time [on '	Start/End Time	Lenati	n Ad-ID			Rate	Type
1 W		0/15/12	1:59 PM I			1-2P		USPRTV20	АСН		\$400.00	
13 10/09/12 Class of Ti	10/12/12 me - Immed	M-F			1-2P ice	- ТWГF	:30	4	\$400.00	NM		
2.000 01 11												



WXII PO Box 26888 Lehigh Valley, PA 18002-6888

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser		Product	Estimate Number
American Cros	sroads	American Crossroads	1088

www.wxii12.com

Spots/

								Spois/	- .	_		
Line	Start Date	End Date	Description	Si	tart/End Time	MTWTFSS	Length	Week	Rate	Туре		
ĺ.	Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate						
		10/08/12		TWTF	4	\$400.00						
	Spots: # Ch	<u>Day</u> Air	Date Air Tir	me Description		Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WX	II Tu 10	/09/12 1:45	PM M-F 1-2P		1-2P	:3	O USPRTV1	9ACH		\$400.00	NM
	4 WX	II W 10	/10/12 2:00	PM M-F 1-2P		1-2P	:3	O USPRTV1	9АСН		\$400.00	NM
	3 WX			PM M-F 1-2P		1-2P		0 USPRTV2			\$400.00	
	1 WX	II F 10	/12/12 2:00	PM M-F 1-2P		1-2P	:3	0 USPRTV2	COACH		\$400.00	NM
14	10/15/12 Class of Tim	10/15/12 ne - Immedia	M-F 3-4P ately Pre-emptib	le without notice	-F 3-4P e	M	:30	1	\$350.00	NM		
		Start Date 10/15/12		<u> TWTFSS</u> 	Spots/Week	Rate						
			. 0, = ., . =	-	1	\$350.00 Start/End Time	Longi	-b			Poto	Typo
	Spots: # Ch 1 WX	Day Air		ne Description PM M-F 3-4P		M-F 3-4P		<u>th</u> Ad-ID 0 USPRTV2	ОАСН		Rate \$350.00	
	1 777			1 101 101-1 3-41		101-1 3-41	.5	U CELIVE	Johen		Ψ330.00	INIVI
15	10/09/12 Class of Tim	10/12/12 ne - Immedia	M-F 3-4P ately Pre-emptib		-F 3-4P e	- TWTF	:30	4	\$350.00	NM		
		Start Date 10/08/12		<u>TTWTFSS</u> TWTF	Spots/Week 4	<u>Rate</u> \$350.00						
	Spots: # Ch	<u>Day</u> Air	Date Air Tir	me Description		Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WX	II Tu 10	/09/12 3:59	PM M-F 3-4P		M-F 3-4P		O USPRTV1			\$350.00	NM
	2 WX			PM M-F 3-4P		M-F 3-4P		0 USPRTV1			\$350.00	NM
	4 WX			PM M-F 3-4P		M-F 3-4P		0 USPRTV2			\$350.00	
	1 WX	II F 10	/12/12 3:10	PM M-F 3-4P		M-F 3-4P	:3	0 USPRTV2	COACH		\$350.00	NM
16	10/09/12 Class of Tim	10/11/12 ne - Immedia	DR. OZ ately Pre-emptib		-F 4-5p e	- TWT	:30	3	\$600.00	NM		
	Weeks:	Start Date 10/08/12	Fnd Date M	TWTFSS TWT	Spots/Week 3	Rate \$600.00						
	Spots: # Ch	<u>Day</u> Air	Date Air Tir	ne Description		Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WX	II Tu 10	/09/12 4:58	PM DR. OZ		M-F 4-5p	:3	O USPRTV1	9АСН		\$600.00	NM
	1 WX	II W 10	/10/12 4:41	PM DR. OZ		M-F 4-5p		O USPRTV1			\$600.00	NM
	3 WX	II Th 10	/11/12 4:58	PM DR. OZ		M-F 4-5p	:3	0 USPRTV2	COACH		\$600.00	NM
17	10/15/12 Class of Tim	10/15/12 ne - Immedia	DR. OZ ately Pre-emptib		-F 4-5p e	M	:30	1	\$600.00	NM		
		Start Date 10/15/12		<u> TWTFSS</u> 	Spots/Week 1	<u>Rate</u> \$600.00						
	Spots: # Ch	Day Air	Date Air Tir	ne Description		Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WX			PM DR. OZ		M-F 4-5p		0 USPRTV2	OACH		\$600.00	NM
18	10/10/12 Class of Tim	10/12/12 ne - Immedia	M-F WXII 12	News @ 5 p 5-	-6pm	W- F	:30	2	\$2,000.00	NM		
	Weeks:	Start Date 10/08/12	End Date M	TWTFSS - W- F	Spots/Week 2	Rate \$2.000.00						
	Spots: # Ch	Day Air		ne Description	_	Start/End Time	Lenat	h Ad-ID			Rate	Туре
	2 WX				2 News @ 5 pm	5-6pm		0 USPRTV1	9АСН		\$2,000.00	
	1 WX	II F 10	/12/12 5:24	PM M-F WXII 1	2 News @ 5 pm	5-6pm	:3	0 USPRTV2	OACH .		\$2,000.00	NM
19	10/09/12 Class of Tim	10/11/12 ne - Immedia	M-F WXII 12	News @ 6 p 6- le without notice		- T- T	:30	2	\$2,500.00	NM		
	Weeks:	Start Date 10/08/12	End Date M	<u>ITWTFSS</u> T- T	Spots/Week 2	Rate \$2,500.00						
		10/08/12				. ,						
	Spots: # Ch	Day Air		ne Description		Start/End Time	Lengt	h Ad-ID			Rate	Type
		Day Air	Date Air Tir	me Description	2 News @ 6 pm	Start/End Time 6-630pm		<u>th</u> <u>Ad-ID</u> 0 USPRTV1	9ACH		\$2,500.00	



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961760-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1088

www.wxii12.com

www.wxii12.com			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
20 10/15/12 10/15/12 M-F WXII 12 News @ 6 p 6-630pm Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$3,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
10/15/12 10/21/12 M 1	\$3,00 0.00	Longth	7 4 ID			Doto Type
Spots: # Ch Day Air Date Air Time Description 1 WXII M 10/15/12 6:21 PM M-F WXII 12 News @ 6 pm	Start/End Time 6-630pm		Ad-ID USPRTV2	ОАСН		Rate Type \$3,000.00 NM
	') 051 K1 V 2			ψ5,000.00 NW
21 10/11/12 10/12/12 M-Sun Nightly News 630p-7p Class of Time - Immediately Pre-emptible without notice	TF	:30	2	\$2,500.00	NM	
Weeks: Start Date End Date 10/08/12 End Date 10/14/12 End Date 2	Rate \$2,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	n Ad-ID			Rate Type
1 WXII Th 10/11/12 7:01 PM M-Sun Nightly News	630p-7p	:30	USPRTV2	OACH		\$2,500.00 NM
2 WXII F 10/12/12 6:59 PM M-Sun Nightly News	630p-7p	:30	USPRTV2	OACH		\$2,500.00 NM
22 10/15/12 10/15/12 M-Sun Nightly News 630p-7p Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$3,000.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS M 1 Spots/Week 1	Rate					
10/15/12 10/21/12 M 1 Spots: # Ch Day Air Date Air Time Description	\$3,00 <u>0.00</u> Start/End Time	Longth	n Ad-ID			Pata Type
1 WXII M 10/15/12 6:50 PM M-Sun Nightly News	630p-7p		USPRTV2	OACH		Rate Type \$3,000.00 NM
	· '	.00	, 00110112	0.1011		ψ5,000.00 14101
23 10/09/12 10/11/12 Inside Edition 7-730pm Class of Time - Immediately Pre-emptible without notice	- T- T	:30	2	\$2,000.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 - T-T Spots/Week 2 - T-T	Rate \$2.000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lenath	n Ad-ID			Rate Type
2 WXII Tu 10/09/12 7:28 PM Inside Edition	7-730pm		USPRTV1	9ACH		\$2,000.00 NM
1 WXII Th 10/11/12 7:28 PM Inside Edition	7-730pm		USPRTV2			\$2,000.00 NM
24 10/11/12 10/12/12 Entertainment Tonight 730-8pm Class of Time - Immediately Pre-emptible without notice	TF	:30	2	\$2,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 2 10/08/12 10/14/12 TF 2	Rate \$2.000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	l enath	n Ad-ID			Rate Type
2 WXII Th 10/11/12 7:47 PM Entertainment Tonight	730-8pm		USPRTV2	OACH		\$2,000.00 NM
1 WXII F 10/12/12 7:56 PM Entertainment Tonight	730-8pm	:30	USPRTV2	OACH		\$2,000.00 NM
25 10/09/12 10/11/12 M-Su WXII 12 News @ 111-1135pm Class of Time - Immediately Pre-emptible without notice	- T- T	:30	2	\$2,200.00	NM	, ,
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 T-T-T Spots/Week 2	Rate \$2,200.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	l enath	n Ad-ID			Rate Type
1 WXII Tu 10/09/12 11:30 PM M-Su WXII 12 News @ 11 pi			USPRTV1	9ACH		\$2,200.00 NM
2 WXII Th 10/11/12 11:11 PM M-Su WXII 12 News @ 11 pi	· · · · · · · · · · · · · · · · · · ·	:30	USPRTV2	OACH		\$2,200.00 NM
26 10/09/12 10/12/12 NBC Tonight Show 1135pm-1237am Class of Time - Immediately Pre-emptible without notice	- ТWГF	:30	4	\$400.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - TWTF Spots/Week 4	Rate \$400.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
3 WXII Tu 10/09/12 11:47 PM NBC Tonight Show	1135pm-1237an		USPRTV1			\$400.00 NM
2 WXII W 10/10/12 11:47 PM NBC Tonight Show	1135pm-1237an		USPRTV2			\$400.00 NM
1 WXII Th 10/11/12 12:21 AM NBC Tonight Show	1135pm-1237an		USPRTV2			\$400.00 NM
4 WXII F 10/12/12 12:20 AM NBC Tonight Show	1135pm-1237an	n :30	USPRTV2	OACH		\$400.00 NM
27 10/15/12 10/15/12 NBC Tonight Show 1135pm-1237am Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$400.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS M 1 Spots/Week 1	Rate \$400.00					



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American Crossroads	American Crossroads	1088

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ine Start Dat	e End Date	e Descrip	otion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
27 10/15/12 Class of			onight Show mptible without	1135pm-1237am notice	M	:30	1	\$400.00	NM		
Spots: #			Air Time Descri		Start/End Time		h Ad-ID			Rate	
1	NXII M 1	0/15/12 1	2:08 AM NBC T	onight Show	1135pm-1237am	n :30	USPRTV2	OACH		\$400.00	ΝN
28 10/10/12 Class of			rime emptible without	9-10pm notice	W	:30	1	\$3,000.00	NM		
Weeks:	Start Date 10/08/12			Spots/Week 1	Rate \$3,000.00						
Spots: #			Air Time Descri		Start/End Time		h Ad-ID			Rate	
1 '	NXII W 1	0/10/12	9:18 PM NBC F	rime	9-10pm	:30	USPRTV2	OACH		\$3,000.00	_NN
29 10/10/12 Class of			mptible without	10-11pm notice	W	:30	1	\$2,800.00	NM		
Weeks:	10/08/12		W	Spots/Week 1	Rate \$2,800.00						
Spots: #			Air Time Descri		Start/End Time		h Ad-ID	0.1.077		Rate	
1	WXII W 1	0/10/12 1	0:17 PM NBC F	rime	10-11pm	:30	USPRTV2	OACH		\$2,800.00	_NN
30 10/12/12 Class of	Time - Immed	diately Pre-e	mptible without	10-11pm notice	F	:30	1	\$2,000.00	NM		
Weeks:	10/08/12		F	Spots/Week 1	Rate \$2,000.00						
Spots: #			Air Time Descri		Start/End Time		h Ad-ID			Rate	
1	NXII F 1	0/12/12 1	0:11 PM NBC F	rime	10-11pm	:30	USPRTV2	OACH		\$2,000.00	NN
31 10/13/12 Class of			2 News mptible without	5:30-6am notice	S-	:30	1	\$150.00	NM		
Weeks:	Start Date 10/08/12	10/14/12	S-	Spots/Week 1	Rate \$150.00						
Spots: #			Air Time Descri 5:39 AM WXII 1		Start/End Time 5:30-6am		h Ad-ID) USPRTV2	OACH		Rate	_
1	NXII Sa 1	0/13/12	5:39 AW WXII 1	2 News	5:30-bam	:30	J USPRIVZ	UACH		\$150.00	INI
32 10/13/12 Class of	Time - Immed	diately Pre-e	2 Sa/Su News a mptible without		S-	:30	1	\$450.00	NM		
Weeks:			<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$450.00						_
Spots: #			Air Time Descri		Start/End Time		h Ad-ID	OACH		Rate	
1	NXII Sa 1	0/13/12	6:51 AM WXII 1	2 Sa/Su News at 6am	6-8am	:30	USPRTV2	UACH		\$450.00	NIV
33 10/13/12 Class of	Time - Immed	diately Pre-e	II 12 News @ 6 mptible without		S-	:30	1	\$500.00	NM		
Weeks:	10/08/12	10/14/12		Spots/Week 1	<u>Rate</u> \$500.00						
Spots: #			Air Time Descri		Start/End Time		h Ad-ID			Rate	
1		/ <i>0/13/12</i> /G 33.2 er sat 10-11		(II 12 News @ 6 pm	6-630pm;	:00	0			\$500.00	NΛ
2	NXII Sa 1		0:08 PM Law ar	nd Order	10-11pm	:30) USPRTV2	ОАСН		\$500.00	NM
34 10/14/12 Class of	10/14/12 Time - Immed	WXII 1 diately Pre-e	2 Sa/Su News a	t 6:6-8am notice	S	:30	1	\$450.00	NM		
Weeks:	Start Date 10/08/12		e MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00						
Spots: #			Air Time Descri		Start/End Time		h Ad-ID			Rate	
1	NXII Su 1	0/14/12	7:29 AM WXII 1	2 Sa/Su News at 6am	6-8am	:30	USPRTV2	OACH		\$450.00	NN
35 10/14/12 Class of			II 12 News @ 6 mptible without		S	:30	1	\$800.00	NM		



WXII PO Box 26888

Lehigh Valley, PA 18002-6888

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

 Advertiser
 Product
 Estimate Number

 American Crossroads
 American Crossroads
 1088

www.wxii12.com

							Spots/			
Line Start Da	te End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
35 10/14/12 Class of			WXII 12 News @ 6 e-emptible without		S	:30	1	\$800.00	NM	
	10/08/12		./12S	1	\$800.00					
Spots: #		Air Date	Air Time Descr		Start/End Time		th Ad-ID	0.1.037		Rate Type
1	WXII Su	10/14/12	6:22 PM Su W	XII 12 News @ 6 pm	6-630pm	:3	0 USPRTV2	OACH		\$800.00 NM
36 10/09/12 Class of			WXII News @ 43 e-emptible without		- T	:30	1	\$100.00	NM	
Weeks:	Start Da 10/08/12	te End [2 10/14		Spots/Week 1	Rate \$100.00					
Spots: #		Air Date	Air Time Desci		Start/End Time		th Ad-ID			Rate Type
1	WXII Tu	10/09/12	4:44 AM M-F V	VXII News @ 430a	430a-5a	:3	0 USPRTV1	9ACH		\$100.00 NM
37 10/10/12 Class of			WXII News @ 43 e-emptible without		W	:30	1	\$100.00	NM	
Weeks:	Start Da 10/08/12			Spots/Week 1	Rate \$100.00					
Spots: #	Ch <u>Day</u>	Air Date	Air Time Desci	ription_	Start/End Time		th Ad-ID			Rate Type
1	WXII W	10/10/12	4:41 AM M-F V	VXII News @ 430a	430a-5a	:3	0 USPRTV1	9ACH		\$100.00 NM
38 10/11/12 Class of			WXII News @ 43 e-emptible without		T	:30	1	\$100.00	NM	
Weeks:	Start Da 10/08/12	te End [2 10/14		Spots/Week 1	Rate \$100.00					
Spots: #	Ch <u>Day</u>	Air Date	Air Time Desci		Start/End Time	Lengt	th Ad-ID			Rate Type
1	WXII Th	10/11/12	4:54 AM M-F V	VXII News @ 430a	430a-5a	:3	0 USPRTV2	OACH		\$100.00 NM
39 10/14/12 Class of			Sun Early Morning		S	:30	1	\$100.00	NM	
Weeks:	Start Da 10/08/12			Spots/Week 1	Rate \$100.00					
Spots: #	Ch <u>Day</u>	Air Date	Air Time Desci	ription_	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WXII Su 10/14/12 4:59 AM Sat-Sun Early Morning					430a-5a	:3	:30 USPRTV20ACH			\$100.00 NM
40 10/15/12 Class of			WXII News @ 43 e-emptible without		M	:30	1	\$125.00	NM	
Weeks:	Start Da 10/15/12	te End [2 10/21		Spots/Week 1	Rate \$125.00					
Spots: #	Ch <u>Day</u>	Air Date	Air Time Desci	ription_	Start/End Time		th Ad-ID			Rate Type
1	WXII M	10/15/12	4:40 AM M-F V	VXII News @ 430a	430a-5a	:3	0 USPRTV2	OACH		\$125.00 NM
					Total Spots	7	71			

<u>Gross Total</u> \$69,575.00

Agency Commission \$10,436.25

Net Amount Due \$59,138.75

Payment Terms 30 Days